

Dan Livingston
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Summary

Decades of experience in both web development and UI/UX design. Author of multiple of technical books.

Professional Experience

Author & Fiction Ghostwriter, Lake Oswego, OR

January 2016 - Present

- Co-wrote the Audible Original audiobook *The Worst Warlock*, narrated by Carey Mulligan. Rated 4.5 stars out of 5, with nearly 1,500 ratings.
- Ghostwrote multiple short fiction children's stories for Amazon.
- Story development and ghostwriting for graphic novel scripts for various publishers.
- Ghostwrote educational text for massive education company).

DoublePrime, Lake Oswego, OR

July 2012 - January 2016

Front-end Engineer

- Front-end web development on several Estee Lauder ecommerce sites, including mobile work.
- All work done remotely.
- Wrote white paper "How to Sell to the World: 33 Best Practices for Internationalization"
- JavaScript, jQuery, Prototype, Perl, Photoshop

Bizbuilt, Lake Oswego, OR

January 2012 - June 2012

Front-end Web Developer

- Front-end web development on a web app focused on secure business communication and connections.
- Extensive Javascript, jQuery, and AJAX work
- Test writing in Cucumber
- Minor work with Ruby on Rails, including building simple controllers, views, and tests
- Mobile design and development with HTML, CSS, and jQuery Mobile
- Version control with git, hosted on github
- Exposure to Redis, Resque, and AWS
- Moved site's CSS to SCSS

Crowd Factory, Portland, OR

June 2010 - December 2011

Senior Javascript Engineer

- Created architecture and interaction models for multiple web applications. User flows required for both end user and administrator
- Contributed to strategic product roadmap
- Collaborated closely with technical team and other designers
- Wrote use cases
- Worked under constantly shifting requirements and priorities
- Implemented user testing
- Using custom JS framework, created multiple social media apps such as polls and offers for customers to place on their web sites, in line with exacting functional and stylistic constraints
- Troubleshooting and bug fixing on short timelines
- Agile development environment with sprints typically lasting 2-3 weeks

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- Javascript, AJAX, CSS, MySQL with a little Java and GWT

Sandstrom Partners, Portland, OR **Web Producer**

June 2009 – June 2010

- Sandstrom is an award-winning branding company, doing work for Nike, Converse, and Coca-Cola
- Created UX designs for a number of clients
- Articulated the firm's web capabilities and interactive workflow
- Brought web analytics to firm's capabilities
- Managed several technical projects
- Built a highly customized e-commerce store with Magento and jQuery for korkers.com
- Used jQuery to customize a Volusion e-commerce store interface at kalkhoffusa.com
- Created a custom backend interface using MySQL, Ajax, and jQuery for St-Germain (stgermain.fr)
- Javascript/jQuery, CSS, XHTML, PHP, MySQL, database administration, Magnento, Volusion

Euro RSCG Edge, Portland, OR **Web Developer**

October 2006 – December 2008

- Euro RSCG Edge is part of Havas, the world's fifth largest ad agency
- Worked on three projects for Visa, writing web applications for their new Mobile Services site and Visa Global Brand Standards site. Also provided XML updates for the Visa Product site.
- Wrote several AJAX-based apps for Barclays (a British bank founded in 1690) using JSP, Javascript, and XML/XSLT. Also implemented major redesigns and functionality enhancements using JSP/Struts, CSS, and Javascript.
- Implemented monthly redesigns and HTML emails for Adobe Stock Photos. Wrote tracking Javascript functions for Adobe Bridge Home, a web site contained within the Adobe Bridge product.
- HTML, Javascript, CSS, DHTML, XML, XSLT, AJAX, JSP/Struts, Teamsite, ActionScript, PHP, SQL, Photoshop, Illustrator

The Walt Disney Company, Burbank, CA: April 2005 – March 2006 **Internet Applications Developer**

- Project was to implement a complete redesign of Disney's Online Product Approval extranet, including advanced CSS and Javascript. Cross-browser compatibility was paramount, extending all the way down to IE 5.2 on Mac OS 9.
- As redesign progressed, users liked what they saw and requested more functionality, and our team provided it, including me coding more in JSP in Java.
- Responding to serious feature creep, I offered another round of designs that both the users and management liked, and that design was finally implemented.
- HTML, Javascript, CSS, DHTML, XML, XSLT, AJAX, JSP/Struts, SQL, Photoshop, Illustrator

Publications

ActionScript 2.0 Garage

- A tutorial on the latest version of ActionScript, geared towards intermediate developers.

Advanced Flash MX: ActionScript in Action

- Flash MX ActionScript tutorial book. Covers changes in Flash MX, Components, expanded event and object models.

Advanced JavaScript: Insights and Innovative Techniques

- Advanced JavaScript tutorial book.

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Advanced SOAP for Web Development

- Covers SOAP, XML-RPC, WSDL, and creating a web service from scratch.

Dan Livingston's Advanced Macromedia Flash 5 Training Course, Actionscript in Action

- CD-ROM (2 discs) with me as a talking head, lots of examples, animations, slides, and bonus material not found in the book.

Essential XML for Web Professionals

- Covers XML, DTDs, XML Schema, Namespaces, XHTML, XSLT, and XPath
- For a time, sold among top 5% of all XML books on amazon.com

Advanced Flash 5, Actionscript in Action

- Wrote the best-selling first book in the Advanced series for Prentice Hall

Essential CSS & DHTML for Web Professionals (2 editions)

- Translated into Japanese and Italian

Essential JavaScript for Web Professionals

- One of better-selling titles in the Essential series for several years.

Essential Photoshop 5 for Web Professionals

- "...teaches exactly what you're most likely to need to know about Photoshop if you're creating web sites - quickly, and without distraction" - Bill Camarda

The Worst Warlock

- Audible Original audiobook co-written with A. A. Livingston about a young man with very wonky magical abilities.

Education

University of California, Davis

B.A. in Marine Zoology with minor in English